



Nestcom, is seeking for a passionate Digital Account Manager based in Athens, responsible for the development and execution of Digital Campaigns on Google, YouTube & Social Media for our clients.

## Digital Account Manager

### *Main Responsibilities:*

- Implement & Optimize Digital Campaigns on Google, YouTube & Social Media
- Create and Analyze Reports of campaigns' performance and suggest further improvement
- Generate creative ideas for digital content creation and innovative projects
- Monitor the effectiveness of campaigns based on Analytics, KPI's and track competition
- Collaborate and Communicate with the agency team, designers and developers
- Liaise with clients and colleagues on projects and presentations

### *Requirements:*

- Bachelor's Degree or MBA in Business/ Marketing
- Minimum 3 years of related working experience
- Deep understanding of all aspects of digital marketing
- Fluent in both Greek and English language
- Experience with Web Advertising Tools & Platforms (Google AdWords, Facebook ads, SEO tools)
- Very good knowledge & good understanding of Web and Social Media Analytics
- Strong analytical skills and data-driven thinking
- Fulfilled military services (for male candidates)

**In case you believe you are eligible, please, send your CV at:**

**[hr@nestcom.gr](mailto:hr@nestcom.gr)**